

# International Association of Sheet Metal, Air, Rail and Transportation Workers

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**Joseph Powell**  
General Secretary-Treasurer

September 14, 2021

TO: SMART Local Unions/Trust Funds

RE: Tell Hilton to Stop Cutting Standard Services

Dear Sisters and Brothers,

We are writing to let you know about concerning developments in the hotel industry that impact SMART international and our locals, including any officers, fund leaders and staff who travel for work.

SMART often books with Hilton Hotels. This is a deliberate choice on our part, based upon Hilton's union density, its services and the value it offers. Overall, labor unions spent a combined \$103million at Hilton hotels in 2018 and 2019.

Unfortunately, Hilton recently announced plans to increase profit margins through the elimination of automatic daily housekeeping, the conversion of full-service dining outlets and other cost-cutting changes. These plans threaten to undermine the service and hospitality we expect from Hilton.

That is why we're joining forces with housekeepers and their union, UNITE HERE, and calling on Hilton to do the right thing for its guests and housekeepers by bringing back automatic daily housekeeping. UNITE HERE estimates that ending daily cleaning would eliminate up to 39 percent of all U.S. hotel housekeeping jobs.

We are also informing Hilton leadership that we review our business agreements regularly and will be watching what the company does closely.

**[Please join us in adding your name to UNITE HERE's petition telling Hilton that hotel rooms should be cleaned every day.](#)**

We ask that you also publicize this online petition among your staff and membership and ask for daily housekeeping whenever you stay at hotels.

Thank you for your support and solidarity with our valued union brothers and sisters in the hospitality industry.

Sincerely,



Joseph Powell  
General Secretary-Treasurer

JP/kmg